



CEREN CANLI

USER EXPERIENCE & PRODUCT DESIGNER

Hi, I'm Ceren.

I'm an user experience and product designer who is inspired, motivated and learning from the art in life. I approach my studies with an organized work discipline with a creative thinking and solution-oriented approach.

In my career, I want to create designs fed on the studies on human behaviour and psychology. I see myself at a level to lead the group in design research and process planning.

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LANGUAGES

Turkish (native)
English (B2)
German (A1)

TOOLS

Primary use SolidWorks
Adobe Photoshop
Figma
Procreate
Wix
Canva
Miro

Experienced Adobe Illustrator
Adobe InDesign
Adobe Premiere
Rhino
Microsoft Excel
Microsoft Powerpoint
Shopify

EDUCATION

2019-2023 **KADIR HAS UNIVERSITY**, Istanbul
Industrial Design Department (75% scholarship, GPA: 3.15)

2015-2018 **BAHCESEHIR 2 DOGA LANGUAGE ANATOLIAN HIGH SCHOOL**, Istanbul

WORKSHOPS & COURSES & OTHER PARTICIPATIONS

- 2024 **COURSERA GOOGLE UX CERTIFICATE PROGRAM**, Remote
7 certificates:
Foundations of user experience (UX) design
Start the UX design process: Empathize, define, and ideate
Build Wireframes and Low-Fidelity Prototypes
Conduct UX Research and Test Early Concepts
Create High-Fidelity Designs and Prototypes in Figma
Build Dynamic User Interfaces (UI) for Websites
Design a User Experience for Social Good & Prepare for Jobs
- 2024 **LONDON DESIGN FESTIVAL**, London
Designer participant under the brand Studio Pangaea. Studio Pangaea's first collection release.
- 2023 **ReDiscover: TRADITIONAL KNOWLEDGE IN EUROPEAN CREATIVE INDUSTRIES WORKSHOP**, Istanbul
Workshop coordinator assistant under the leadership of Hungarian leather designer Réka Farkas. Traditional leather techniques were learned and a leather object was created in the aim of preserving cultural tradition, crafts and bring them closer to the 21st century. Assoc. Prof. Dr. Ayşe E. Coşkun on behalf of Turkey attended the workshop as a researcher.
- 2022 **GenderEX WORKSHOP**, Istanbul
Design student in workshop made for GenderEX for raise awareness to "Sex and Gender Dimension in Research Content (SGDRC) across multiple scientific disciplines". With the coordination and support of designer Meriç Kara.
- 2015-2018 **t-MBA EDUCATION MODEL**, Istanbul
Pearson certified education model implemented by Bahcesehir 2 Doga Language Anatolian High School.
- 2015-2018 **RÜYA AVCISI & 3MÜZ ATELIER**, Istanbul
Drawing and ceramic courses.

EXPERIENCES

2023-...
July-still

STUDIO PANGAEA, Remote

Designer, production manager at a jewelry brand bridging handcrafting, traditional arts and contemporary designs.

Participated in determining the brand name, identity, and process planning. Revised existing designs and prepared for production. Currently carrying out and reporting the production process of the products. And creating new designs.

2024
1 month

MAE ZAE, Istanbul

Website and social media manager, content creator.

Graphically updated the website, kept the contents up to date for product sales. Created content for the Instagram account. Kept Excel reports of sales and stocks. In addition, in-store stock controls, sales transactions, communications with customers and existing and candidate brands provided.

2024
4 months

KADIR HAS UNIVERSITY, Istanbul

Participated as a collaborative assistant to RA Güler Akduman Büyüktarakçı in the Basic Principles in Design and the Portfolio courses during the spring semester.

Developed weekly schedules, provided constructive feedback for project development, conducted workshops and brief lectures, and assisted with grading.

2023
1 month

SERENA UZIYEL, Istanbul

Office internship as a design and production assistant at a design brand with a worldwide market in the luxury shoes and bags industry.

Creating 2D product prototypes in Photoshop and Procreate, preparing stocks for manufacturers.

2022-2023
9 months

KADIR HAS UNIVERSITY, Istanbul

Collaborative assistance of Assoc. Prof. Industrial Designer and Researcher Ayşe E. Coşkun, Ph.D..

Redesign of the personal website by updating the content. Archiving the personal contemporary jewelry collection, expanding the collection with new designs and making it ready for production.

2023
7 months

YATAŞ GRUP, Istanbul

Long-term internship in Yataş Group Fabric Collection department for Enza Home, Yataş Bedding, Divanev and Puffy brands.

Monitored supplier communication, fabric procurement, and color chart development. Managed fabric swatch checks, ensured collaboration with partner design companies, and maintained up-to-date Excel reports. Created research and design proposal presentations for cushion designs. Attended key industry events including Istanbul Furniture Fair and collaborative designer meetings with Enza Home leadership.

2022-2023
10 months

FORAMIND, Remote

Freelance user experience tester and content creator in Zihinler Fora.

Responsible for delivering constructive feedback on software development and generating website content within the User Experience Control Group for Turkey's first and only mind mapping software.

2021
1 month

CREATHINGS.CO, Istanbul

Office and factory internship in a company that produces ceramic and porcelain kitchenware for horeca and home kitchens.

Preparation of materials for production. Execution from the first stage of production to the end. Online order tracking, sales and shipping. Keeping stocks up-to-date.

2018
1 month

LINEADecor, Istanbul

Office internship as an assistant and observer in interior architecture firm within the t-MBA program.